

Ask any sports enthusiast in England to name the most popular sports and the answer will probably be football, cricket, golf and rugby. A lot of people play those games. As a (1) ... of fact, far (2) ... people go fishing, play badminton or sail. (3) ... do we get it wrong? Because sports editors, of newspapers and television channels, are stuck with their traditional patterns of judging by crowds rather (4) ... by how many actually go out and do the thing.

Прочитайте текст. Заполните пропуск (4) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.